



Coming out of a professional club or looking to take your career to that next level?

Want to train full time and undertake a Football Business Management and Sports Coaching Foundation Degree to enhance your career in sport?

# Football Business Management and Coaching Degree (FdSc)

This is a University of Worcester validated course delivered at Birmingham Metropolitan College Centre Of Sporting Excellence (COSE), Kidderminster, in conjunction with Kidderminster Harriers FC.

## Course Overview

As a student on this course you will:

- Focus on both football and business related knowledge that is needed to develop professionals for the football industry.
- Develop a clear understanding of the importance of football within the context of economic, social and cultural life both in the UK and worldwide.
- Be equipped to cope with the challenges and issues in this dynamic and rapidly expanding industry.
- Gain football coaching awards throughout this course.
- Acquire insights and valuable work based experience through work-related activities.
- Through a selection of practical and business-oriented management modules, this course will the skills and knowledge required for a successful career in the football industry.

## Course features and benefits

- As part of the Kidderminster Harriers U23s squad, you will train daily at the COSE campus, the home of the first team training facility, giving students opportunities to observe elite coaching sessions and gain work placements with the club.
- Play for Kidderminster Harriers in an U21s league, plus friendlies against professional EFL academies.
- Links to the UK Sports Institute and Youth Sport Trust and BASES (British Association of Sport and Exercise Sciences).
- Opportunity to progress onto degree level course.
- Regional Sports Development/ Coaching Officers based on campuses.
- KHFC has strong links with local professional and semi-professional clubs in football industry.
- KHFC has links with Premier League clubs.
- Players put on personalised training programmes with the club's Strength & Conditioning Coach.



KHFC are recognised as a top developer of football talent over the last five years Scout 7/ Opta Pro research

## Assessment

The qualification is vocational throughout. You will benefit from applying the theoretical skills learnt in a work based environment and then reflecting on the experience. Assessment for each module varies and can include reports, presentations, practical coaching sessions and research projects. The assessment methods are designed to reflect industry requirements.



“ KHFC Under 23s Foundation Degree Programme has been developed to enable young players the chance to enhance their careers both on and off the pitch. As a club we fully support each and every one of our players as they receive high level coaching and off field support through our in depth sport therapy, nutrition and strength & conditioning programmes. It's our aim to produce talent and we will ensure that all players have the tools whereby they can progress accordingly. ”

Adam Crowle - COO (KHFC)

## Entry Requirements

-72 UCAS tariff points including GCSE English Literature and Mathematics at Grade C or above. Equivalent qualifications to GCSE English and Mathematics are considered.

-A Disclosure & Barring Service Enhanced Check is required for this course. Successful candidates will also be required complete a medical questionnaire.

## How To Apply

-For more information and to book a trial please contact adam.crowle@harriers.co.uk or visit: <https://bit.ly/2q9Oeq9>, or scan the QR code.

-Apply via UCAS, UCAS Course Code: CN6F, Institution Code: W80

-Student accommodation is available in Kidderminster (close to the training ground and bespoke for the clubs Under 23s players only)

-Tuition Fees and accommodation costs can be covered personally or via Student Finance UK (<https://www.gov.uk/student-finance-register-login>)



## Year 1

Work Based Learning - Coaching Context (30 Credits)

Introduction to the Business of Football (30 Credits)

Principles of Coaching (Semester 1)

Football in the Community (Semester 1)

Science of Football (Semester 2)

Disability and Inclusion within Football (Semester 2)

## Year 2

Work Based Learning - Either Business or Football context (30 Credits)

The Business of Football - Project Management (30 Credits)

Analysis of Performance/Skill Acquisition (Semester 1)

Current Issues within Football (Semester 1)

Coaching for Performance (Semester 2)

Football in a Global Context Semester 2

